

# Exhibit E

## Boston declares April 15 to be 'One Boston Day'

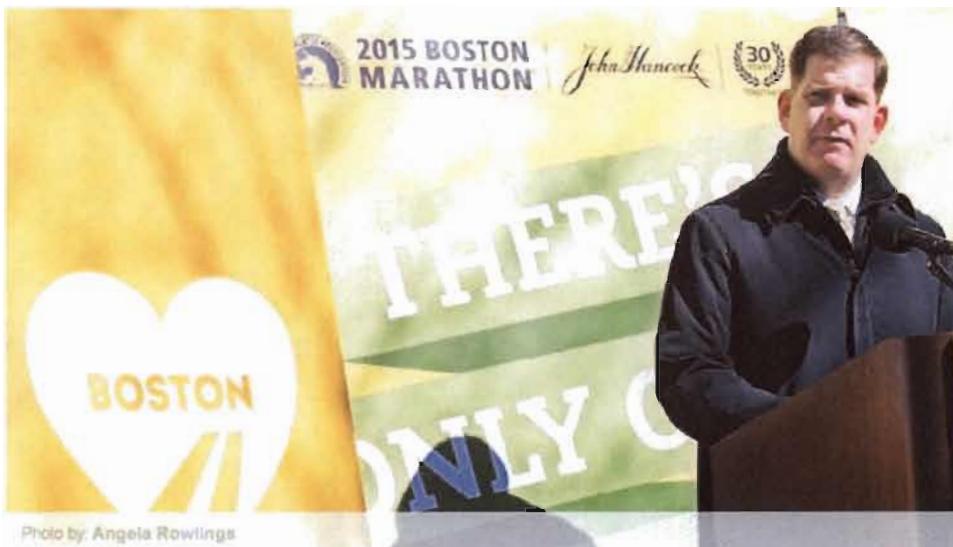


Photo by: Angela Rowlings

1 2

ALL FOR RUN, RUN FOR ALL: Mayor Martin J. Walsh, has declared April 15 as 'One Boston Day' in memory of the 2013 bombings. This year's race will be April 20.

Thursday, March 19, 2015

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By: Owen Boss

April 15 will now be known as "One Boston Day" in the Hub, Mayor Martin J. Walsh announced yesterday, a holiday aimed at honoring "the resiliency, generosity and strength of the city" on the anniversary of the Boston Marathon bombings.

"The day will be an opportunity to recognize the good in our community and reflect on the spirit of grace and resilience of the people of Boston that was exemplified in the response to the loss and the tragedies of April 15, 2013," Walsh said. "The new tradition will put a mark on a day honoring the strength of our city, its people and their acts of goodness toward one another."

Walsh made the announcement while unveiling the 2015 Boston Marathon street banners "There's Only One Boston" on Boylston Street with 2014 Boston Marathon champion Meb Keflezighi and four-time Boston Marathon champion Bill Rodgers. John Hancock is marking 30 years as marathon principal sponsor.

"One Boston Day" will encourage random acts of kindness and spreading goodwill, and activities across the city will encourage individuals to give back to their community.

"April 15 is a date that has come to stand for our city's deepest values," Walsh said. "I hope everyone can mark this day in a way that is appropriate and inclusive for each of our experiences."

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# Boston Marathon street banners unveiled



JONATHAN WIGGS/GLOBE STAFF

Boston Marathon winner Meb Keflezighi (left) and four-time winner Bill Rodgers shared a laugh at an event unveiling the 2015 Boston Marathon banners.

By Martin Finucane | GLOBE STAFF MARCH 19, 2015

Boston Mayor Martin J. Walsh said Thursday that he would declare April 15, the date of the Boston Marathon bombing, to be One Boston Day.

The mayor's office said the new tradition is intended to honor the "resiliency, generosity, and strength" that the city showed in the response to the Marathon terror attack on April 15, 2013, which killed three people and wounded more than 260 others.

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"One Boston Day will inspire all of us to come together as the community we are and share the spirit of Boston by giving back," Mayor Walsh said in a statement. "April 15 is a date that has come to stand for our city's deepest values. I hope everyone can mark this day in a way that is appropriate and inclusive for each of our experiences."

The mayor made the announcement at the unveiling of the 2015 Boston Marathon street banners at Marathon Sports on Boylston Street Thursday.

On the morning of April 15, the mayor will attend the raising of honorary banners on Boylston Street to honor the bombing victims and survivors. The mayor will then visit multiple other sites in Boston's neighborhoods to mark the day, the mayor's office said.

The Marathon bombers, Dzhokhar and Tamerlan Tsarnaev, also allegedly killed an MIT police officer several days after the bombings, prosecutors say. Tamerlan Tsarnaev died in a violent confrontation with police hours later.

Dzhokhar Tsarnaev, who was captured, is now on trial in federal court, facing a host of charges that could bring him the death penalty.

This year's Marathon is on April 20.



JONATHAN WIGGS/GLOBE STAFF

A closer look at the banners.

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## Mayor announces 'One Boston Day' to honor anniversary of bombing

*Day will encourage random acts of kindness, goodwill*

UPDATED 10:58 AM EDT Mar 19, 2015

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Jim Lokay/WCVB

**BOSTON** — With the two-year anniversary of the Boston Marathon bombing next month, Mayor Martin J. Walsh on Thursday announced One Boston Day, a new tradition to honor the resiliency, generosity and strength of the city.

The day is aimed at recognizing and honoring the city's response to the loss and the tragedies of April 15, 2013.

"One Boston Day will inspire all of us to come together as the community we are and share the spirit of Boston by giving back," Walsh said. "April 15 is a date that has come to stand for our city's deepest values. I hope everyone can mark this day in a way that is appropriate and inclusive for each of our experiences."

Walsh made the announcement with John Hancock at the unveiling of the 2015 Boston Marathon street banners at Marathon Sports on Boylston Street on Thursday.

One Boston Day will encourage random acts of kindness and spreading goodwill, and activities across the city will encourage individuals to give back to their community.

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## Mayor Walsh announces 'One Boston Day' for April 15

Posted: Mar 19, 2015 10:38 AM EDT  
Updated: Mar 20, 2015 5:59 AM EDT

Reported by Victoria Warren [CONNECT](#)

BOSTON (WHDH) - Mayor Marty Walsh announced the creation of "One Boston Day" to honor the city's "resiliency, generosity and strength" on April 15.

At an event to unveil the 2015 Boston Marathon banners at Marathon Sports on Boylston Street, the Mayor described the plan as an opportunity to recognize good in the community and honor the resilience the city had following the 2013 bombings.

"I think it's a way to properly remember the day by doing nice things for people, just like what happened here in the city the day after the bombing," said Walsh.

Walsh said April 15 will be forever known as One Boston Day.

He made the announcement as last year's Boston Marathon winner, Meb Keflezighi, and four-time winner Bill Rodgers helped unveil the street banners for the 2015 Boston Marathon.

The theme: "There's only one Boston."

"Boston is not a huge city in terms of numbers, but it's huge in spirit," said Rodgers.

Meb Keflezighi's finish lifted the city's spirits. He said this year's race will do the same, despite the shadow of Dzhokhar Tsarnaev's trial.

"Unfortunately, the trial, I wish it was some other time. But, the marathon brings the best out of us," he said.

Walsh said this year on April 15, let the marathon bring the best out in you, even if you have never run a mile in your life.

"Go shopping for a neighbor next door. Work at a food pantry, you know, help a homeless person. You know, go to Spaulding Rehab and donate some time, whatever it might be, it can be anything you want. Just do a nice act with someone," Walsh said.

Walsh said there will be special tributes on April 15 to honor the victims and survivors of the 2013 bombings.

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Debbie Deb · 8 days ago

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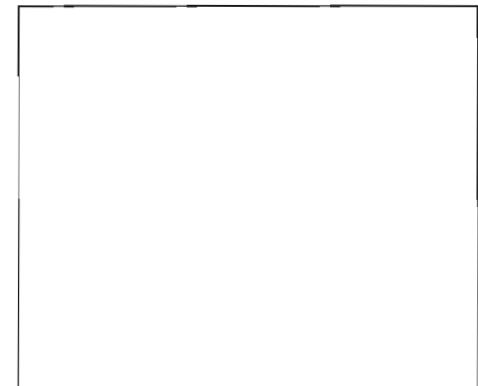
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BOSTON (CBS) — From now on, April 15 will be known as "One Boston Day" in the city.

Boston Mayor Marty Walsh made the announcement Thursday morning, calling it "a new tradition to honor the resiliency, generosity and strength" of Boston.

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"The marathon is certainly a symbol of hope and joy, and now more than ever strength and resilience," Walsh said during his remarks at the ceremony unveiling this year's Boston Marathon banners. "It's a symbol of how great our city is and everything that we love about our city."

Three people were killed and more than 260 were injured when bombs exploded near the finish line of the Boston Marathon on April 15, 2013.

Going forward, Walsh said One Boston Day is a day that residents should use to remember the countless lives impacted on the day of the Boston Marathon bombings.

"It's a day everyone should come together, spread goodwill throughout the city and recommit ourselves to our deepest values," Walsh told WBZ NewsRadio 1030.

The mayor plans to mark April 15 by raising honorary banners on Boylston Street to honor victims and survivors of the bombing.

Walsh envisions One Boston Day as an opportunity for Boston residents to give back.

"I think a lot of the survivors want to take this opportunity and take a 'One Boston Day' as a way for people to go out and help someone else," Walsh said. "It shows the commitment, resilience and strength of our city, and the compassion of our city."

Defending Boston Marathon champion Meb Keflezighi was on hand at Thursday's ceremony as well.

"Last year was a magical moment. I really wanted to do something positive," Keflezighi told WBZ-TV. "The inspiration of the spirit of the victims – the crowd was phenomenal it turned me on and there's no way I would have won the race without that support of the crowd."

The banners for the 2015 Boston Marathon say "There's Only One" and also have a heart with "Boston" printed in the middle of it.

**WBZ NewsRadio 1030's Mike Macklin reports:**



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WBUR NEWS

March 19, 2015

## Mayor Walsh Declares Anniversary Of Marathon Bombings As 'One Boston Day'



Boston Mayor Marty Walsh announced Thursday that the anniversary of the Boston Marathon bombings on April 15 will now be "One Boston Day." (Robin Lubbock/WBUR)

By ALYSSA CREAMER



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**BOSTON** Boston Mayor Marty Walsh announced Thursday that the city will officially recognize April 15, the anniversary of the Boston Marathon bombings, as “One Boston Day.”

Walsh said the new tradition will honor the city’s strength during and after the 2013 attacks, which killed three people and injured at least 260 others.

The mayor made his announcement during the unveiling of this year’s marathon street banners on Boylston Street.

Walsh said the idea for a commemorative day on April 15 was born out of meetings between survivors, marathon organizers and members of the One Fund, the charity for bombing victims.



“I think it’s a way to properly remember the day by doing nice things for people, just like what happened here in the city the day after the bombing,” Walsh said at the unveiling.

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2014 Boston Marathon winner and Olympic silver medalist Meb Keflezighi and four-time Boston Marathon winner Bill Rodgers helped reveal the banner designs, which are themed “There’s Only One Boston” and feature images of runners, volunteers and fans of the race.



2014 Boston Marathon winner and Olympic silver medalist Meb Keflezighi, left, and four-time Boston Marathon winner Bill Rodgers give a thumbs up during the unveiling of the Boston Marathon street banners. (Robin Lubbock/WBUR)

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Mayor Marty Walsh

## Mayor Walsh Announces April 15 as 'One Boston Day'

The anniversary of the 2013 Boston Marathon will mark a new tradition to honor the resiliency and strength of the city.

By Bryanna Cappadona | Boston Daily | March 19, 2015 11:29 a.m.

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Mayor Marty Walsh announced on Thursday, at the unveiling of the 2015 Boston Marathon street banners, the start of a new tradition here in our city. Walsh proclaimed April 15 as "One Boston Day," an official way to honor the resilience and goodness among the people in Boston. Moreover, the day is an opportunity to salute the courageousness and the spirit of grace led by so many Bostonians in response to the tragedies of April 15, 2013.

"One Boston Day will inspire all of us to come together as the community we are and share the spirit of Boston by giving back," said Mayor Walsh in a release statement. "April 15 is a date that has come to stand for our city's deepest values. I hope everyone can mark this day in a way that is appropriate and inclusive for each of our experiences."

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The instillation of "One Boston Day" comes from efforts expressed by survivors to continue spreading that unwavering support following the 2013 Boston Marathon.

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This year, on April 15, the Mayor will raise honorary banners on Boylston Street to recognize the victims and survivors of the 2013 bombings. He'll follow this event with visits to community sites around town, spreading the message of "One Boston Day."

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Deb Thom · 8 days ago

what a wonderful way to both commemorate the spirit of Boston Strong that united a city in its hour of tragedy as well as the spirit of the victims that lives on.

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## Mayor Walsh: April 15 Now Known as "One Boston Day"

Boston Mayor Walsh made this announcement during 2015 Boston Marathon banner unveiling ceremony

By Peter Howe and Allison Sonfist

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Officials with the Boston Athletic Association and Mayor Marty Walsh unveiled this year's official Boston Marathon banner on Thursday morning. (Published Thursday, Mar 19, 2015)

Updated at 4:41 PM EDT on Thursday, Mar 19, 2015

Officials with the Boston Athletic Association and Mayor Marty Walsh unveiled this year's official Boston Marathon banner on Thursday morning.

Walsh also announced that April 15

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Photo credit: NECN

will now be known as "One Boston Day."

The day will be an opportunity to reflect on the spirit of grace and resilience of the people of Boston that was exemplified in the response to the loss and the tragedies of April 15, 2013.

The new tradition of "One Boston Day" will encourage random acts of kindness and spreading goodwill.

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### Walsh: April 15 Now Known as "One Boston Day"

Officials with the Boston Athletic Association and Mayor Marty Walsh unveiled this year's official Boston Marathon banner on Thursday morning. Walsh also announced that April 15 will now be known as "One Boston Day." (Published Thursday, Mar 19, 2015)

"It will be a day of compassion and generosity," Walsh said, adding that he hopes Bostonians will consider everything from going shopping for a homebound neighbor to serving at a homeless shelter or soup kitchen or "just a nice act for someone."

"The marathon has long been a time Boston shines," Walsh said. "One Boston Day will reflect and lift up what the marathon has come to mean in our city since 2013."

Bill Rodgers, who won four Boston marathons between 1975 and 1980, and 2014 champion Meb Keflezighi helped Walsh and John Hancock executives unveil the first of 500 "there's only one Boston" banners that will go up around the city before the April 20 race.

Rodgers said he loves the idea of One Boston Day. "It will celebrate what the Boston marathon stands for, and it really stands for, I think, the whole world coming together here in Boston."

Keflezighi said it's clear that Boston is "the grandfather" of all marathons other than the Olympics. "There's only one Boston. Everybody's trying to be like Boston," Keflezighi said. "They've been a great role model, and the prestige and honor that this race brings is huge."

- **2015 Boston Marathon Banners Unveiled**

The big unveil took place at Marathon Sports on Boylston St.

- **Old South Church Hangs 2013 Boston Marathon Banners**

The theme of last April was "We Run Together," a symbol of unity following the 2013 bombings.

The 2015 Boston Marathon will be held on Mon., April 20, Patriots' Day.

Published at 9:07 AM EDT on Mar 19, 2015

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## To there and back, for Martin Richard



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Actor Sean Astin shows off his Team MR8 jersey. The 'Lord of the Rings' star is running the 2015 Boston Marathon for the Martin Richard Foundation.

Thursday, March 19, 2015

Print Email 1 Comments

By: Gayle Fee

Sean Astin, best known as "Rudy" and as Samwise Gamgee in the "Lord of the Rings" trilogy, has never met the family of Martin Richard, the 8-year-old boy killed in the Boston Marathon bombings, but the longtime actor said he's "honored" and "privileged" to be running the 26.2 miles next month for Team MR8, the Martin Richard Charitable Foundation.

"When you put on those shoes and move forward, you are setting an example," Astin told the Track. "Just like Bill and Denise (Martin) and their kids. They're leading by example, they're not letting themselves be defined by tragedy. They are living lives of determination. I feel like a foot soldier. I'm a rank-and-file member of Team MR8 and it feels really cool to do that."

Astin has been a long-distance runner since before high school and has run in countless 5Ks, 10Ks, half-marathons and marathons over the years. In fact, he said the only times he stopped running was when he was obligated to bulk up for his role as a "fat hobbit for Peter Jackson."

"But I never would have expected I would do Boston," he said. "If I dedicated my entire life and had chefs, nutritionists, coaches, massage people, everything, I would not qualify on the merits."

But Astin happened to be at Disney World speaking at a running expo when he met marathon race director Dave McGillivray, who invited him to run and to do it for the Richard family.

"When Dave said, 'I'd love for you to join the team,' I still had to apply. I wrote a half-page essay on why I wanted to be a part of it," Astin said.

Soon after, he got a note from Bill and Denise Richard thanking him, and a few weeks after that he got confirmation that he was accepted on the team.

"At first I didn't tell anyone about it," he said. "Then one night I decided that if I was really going to be a part of this in a way that went beyond just writing a check, I wanted to make it a grass-roots thing."

So Sean turned to Facebook and Twitter and told fans why he was running and what it meant. And donations started coming in — mostly \$10, \$25 and \$50. To date, he's raised nearly all of the \$15,000 he set as a goal.

"Two hundred-plus people have donated," he said. "So to me it's not just about the money, but bringing people to Martin's story. When he wrote, 'No more hurting people. Peace,' it was in response to the Sandy Hook shootings. Little Martin had no idea when he wrote that, that millions of people would be deeply moved in ways he never could have imagined."

Astin — the son of actress Patty Duke — got his start as a kid actor in Steven Spielberg's "The Goonies," played the title role of a small but determined football player in "Rudy," and has amassed over 100 acting credits. He said he is aware that the trial of accused marathon bomber Dzhokhar Tsarnaev still will likely be going on during next month's marathon — reopening old wounds.



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"The fate of that guy doesn't matter to me personally," he said. "I know it matters to the families, the people of Boston, and the idea of justice. But you know, after it happened, one of the first thoughts I remember having, other than being in shock, was, 'They picked the wrong people.'

"If their idea was to be destructive, they picked the wrong people in runners. Every moment of the activity is about determination. There's just no way someone is going to attack runners with a message of hatred and win. Runners are determined. Runners are undaunted. So as far as I'm concerned, I'm going to put on Martin's jersey and take the first steps in the marathon, and it's going to be fantastic."

File Under: An Unexpected Journey.

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## Hundreds remember Martin Richard during Run for Peace

*Race held in honor of Boston Marathon bombing victim*

Published 6:39 PM EDT Mar 22, 2015

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Hundreds ran or walked in the inaugural Race for Peace 5K on Sunday in honor of Richard and the message of peace his memory has come to stand for.

The race raised money for the Martin W. Richard Charitable Foundation, a non-profit started

Ray Childs, the race organizer, is also a part of the Martin Richard Charitable Foundation that sponsors Team MR-8, the group of 102 people who run to remember Richard.

"The main thing here is a fun, safe race to honor Martin, his memory and to focus on all the good things the foundation has been doing," Childs said.

Childs ran the race on Sunday with Team MR-8 in memory of Richard, and said he plans to do the same for the upcoming Boston Marathon.

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Emily Cosman, of Hingham, registered for the race with her son on Saturday, and said Richard has become an inspiration for her family.

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"He obviously had a big message to tell people and I want my kids to learn about that," Cosman said.

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The race title is an acronym standing for peace, education, athletics, community and empathy.

On Friday, actor Sean Astin announced he would join Team MR-8 to run the 2015 Boston Marathon in Richard's honor.

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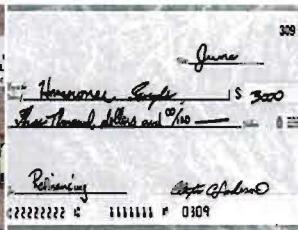
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## Runners to remember Martin Richard with Race for Peace

*Race in honor of Boston Marathon bombing victim*

UPDATED 6:31 PM EDT Mar 21, 2015

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**HINGHAM, Mass.** — An enduring image from the aftermath of the Boston Marathon bombings is a photo of 8-year-old Martin Richard holding a sign that reads "No more hurting people. Peace."

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Richard, who was killed in the blasts that left three dead and hundreds injured, will be remembered Sunday for those sentiments at the inaugural Race for Peace 5K at Bare Cove Park in Hingham.

Ray Childs, the race organizer, is also a part of the Martin Richard Charitable Foundation that sponsors Team MR-8, the group of 102 people who run to remember Richard.

"If I could help in some small way to help honor Martin's memory, I'd do anything I could," Childs said.

Runners queued up Saturday to register for the run, many with Richard's message of peace on their minds.

"He obviously had a big message to tell people and I want my kids to learn about that," said Emily Cosman, of Hingham.

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Cosman registered for the race with her son on Saturday, and said she sees Richard as an inspiration for her family.

The race title is an acronym standing for peace, education, athletics, community and empathy.

On Friday, actor Sean Astin announced he would join Team MR-8 to run the 2015 Boston Marathon in Richard's honor.

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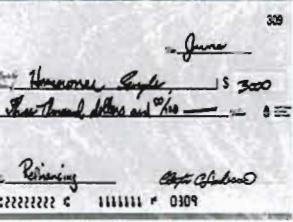
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## Actor Sean Astin running Boston Marathon in honor of Martin Richard

Race director invites actor to join Team MR8

UPDATED 11:16 AM EDT Mar 20 2015

Text Size: A A A

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BOSTON — Actor Sean Astin is joining the Boston Marathon running team formed in honor of 8-year-old Martin Richard, who was killed in the 2013 marathon bombing.

Boston Marathon Race Director Dave McGillivray invited Astin to join Team MR8 and run on behalf of Richard and the foundation that his parents established.

"When I lifted this jersey out of the box I got jitters of excitement. Then I read the handwritten card inside. Bill and Denise Richard had taken the time to thank me for becoming a part of their team. They included a great picture of Martin. The jersey in my hand carries just a little more weight now. The Boston Strong Colors, the red letters TEAM. The word Peace written by a child's hand. Wow. I am a part of a team," Astin wrote on his blog.

Richard was one of three people killed when two bombs exploded near the marathon finish line in 2013. More than 260 people were injured, including Richard's parents and his younger sister.

Last year's "Team MR8" raised \$1.25 million.

Astin, 44, is best known for his roles in "Rudy," "The Lord of the Rings," and "The Goonies."



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of people's loved ones, causes and ideas."

He started the #Run3rd campaign on Twitter in January 2012 to "share runners' dedications made on behalf

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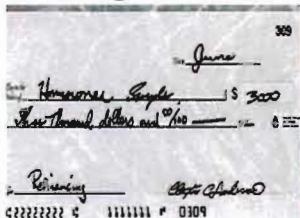
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## Sean Astin to run Boston Marathon for Team MR8

Posted: Mar 20, 2015 6:08 PM EDT  
Updated: Mar 20, 2015 6:40 PM EDT

Reported by Ryan Schulteis [CONNECT](#)

BOSTON (WHDH) - We've grown up watching Sean Astin in movies, first in "The Goonies," then as the inspirational Rudy, and most recently as Frodo's best friend in "The Lord of the Rings."

But now, he's about to take on one of the biggest roles of his life, running the Boston Marathon as part of Team MR8, in honor of Boston Marathon bombing victim Martin Richard.

"I'm a runner. I've started a lot races. But I think it will feel like I'm hallucinating, because you've had something in your mind for so long and you know what those colors represent, the Boston Strong colors, to know that that family...It's a little intimidating actually. I'm still gonna be me, I'm still gonna put one foot in front of the other, but I think I'll feel a sense of responsibility to run strong," Astin said.

"I'm incredibly proud and incredibly grateful to be allowed to be part of a team, to be a part of a community that's meant so much to me, kind of from afar. Boston has meant something to me as a runner. And now, to be a part of the community in a way, I never expected to run the Boston Marathon," he said.

Astin has never met the Richard family, but after a chance meeting with the Marathon race director in Florida, he is now fully on board.

"He was moved that I felt connected to Boston before I really knew Boston. He invited me to do the run, and he invited me to be part of Team MR8," said Astin.

This will be his tenth marathon, but Boston is different.

He was drawn to the finish line a few months ago, even before he knew he was running in the marathon.

"You guys just have to wait here, I have to go to the finish line. And I had my backpack on, and I sprinted across the Common or whatever, and I got there and it was a pilgrimage. And this is before I met Dave, before I knew I would have anything to do with the Marathon. I just wanted to go and look at the finish line and to touch it and know that because I'm a runner. And if you're a runner, then you have a relationship to that finish line," he said.

Astin said he is aware the Marathon bombing trial is going on right now, but says his focus is on supporting the Richard family in one month.



## Team chosen to honor boy killed at Boston Marathon

Posted: Nov 30, 2014 6:06 PM  
 Updated: Jan 11, 2015 6:06 PM

BOSTON (AP) - A team has been chosen to run the 2015 Boston Marathon in honor of an 8-year-old boy who was killed in the 2013 marathon bombing.

Runners chosen by the Martin W. Richard Charitable Foundation have pledged to raise money for the foundation's mission to invest in education, athletics and community.

Martin Richard was one of three people killed when two bombs exploded near the marathon finish line in 2013. More than 260 people were injured, including Richard's parents and his younger sister.

Last year's "Team MR8" raised \$1.25 million.

A total of 59 runners have been chosen for the 2015 marathon, including personal friends of the Richard family and total strangers.

The Richard family is still accepting applications from runners already registered to run the 2015 marathon.

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